

CPE

**Account Types** 

Date:

**Billing Type** 

Comments

9023

Standard

10/23-10/26

Local/Political Candidate Agency BRD

Contract #	4587542	Date Entered	10/22/20
Schedule Dates	10/22/20-10/26/20	Last Modified	10/22/20
Advertiser	Friends Of Mark Warner-Senate-D (31789)	Entered By	Alexa Schram
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	EST 9024 (1452269)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Annual Member
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Furman,Mike	Commission %	15.00
Phone/Fax	1	Commission	\$3,255.00

**Net Total** 

Sales Tax

Date:

Comments:

\$18,445.00

\$20,050.00 \$1,650.00 \$21,700.00
\$1,650.00
\$21,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	5A- News-Good Morning Washington at 5a	2			×			2	\$100.00	\$200.00	Washington (WJLA)		10/22/20
2.0	Normal Line / SPOT	10/23/20-10/26/20	2	:30	5:58:15A- News-Good Morning Washington at 6a	1	. X		X			2	\$350.00	\$700.00	Washington (WJLA)		10/22/20
3.0	Normal Line / SPOT	10/23/20-10/26/20	3	:30	6:58A- ABC-Good Morning America	2	X		×			4	\$400.00	\$1,600.00	Washington (WJLA)		10/22/20
4.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	8A- ABC-Good Morning America	2			×			2	\$400.00	\$800.00	Washington (WJLA)		10/22/20
5.0	Normal Line / SPOT	10/23/20-10/23/20	2	:30	9A- Live with Kelly	2	2		×			2	\$150.00	\$300.00	Washington (WJLA)		10/22/20
6.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	10A- Rachael Ray	2	2		×			2	\$125.00	\$250.00	Washington (WJLA)		10/22/20
7.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2	2		x			2	\$225.00	\$450.00	Washington (WJLA)		10/22/20
8.0	Normal Line / Access	10/23/20-10/23/20	2	:30	7:27:56P- Jeopardy	1			×			1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/22/20
9.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	11:00:26P- News-ABC 7 News at 11p	2			×			2	\$300.00	\$600.00	Washington (WJLA)		10/22/20
10.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	5A- News-Good Morning Washington at 5a	1	. X					1	\$100.00	\$100.00	Washington (WJLA)		10/22/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:01 AM on Monday, October 26 2020



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Greer Margolis Mitchell, Burns & Associates-Washington 3050 K St NW Suite 100 Washington, DC 20007

## 4587542 Contract #

**Schedule Dates** 10/22/20-10/26/20 Advertiser Friends Of Mark Warner-Senate-D (31789)

Agency Greer Margolis Mitchell, Burns & Associates-Washi CO-OP Product POLITICAL CANDIDATE (ns) (1186)

Brand EST 9024 (1452269) Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA

Furman, Mike **Buyer Name** Phone/Fax CPE 9023

**Account Types** Local/Political Candidate Agency BRD

Billing Type Standard Comments 10/23-10/26 **Date Entered** 10/22/20 **Last Modified** 

10/22/20 Alexa Schram

**Annual Member** 

No

15.00

\$3,255.00

\$18,445.00

**Entered By** 

External #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

By Broadcast Month Spots

Washington (WJLA)

<u>Rate</u> \$20,050.00 \$1,650.00

Oct. 2020 26 Nov. 2020 Grand Total: 31 \$21,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	8A- ABC-Good Morning America	1	. X						1	\$400.00	\$400.00	Washington (WJLA)		10/22/20
12.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	10:58:25A- ABC-The View	1	-			Х			1	\$300.00	\$300.00	Washington (WJLA)		10/22/20
13.0	Normal Line / SPOT	10/23/20-10/23/20	2	:30	5:59:26P- News-ABC 7 News at 6p	1	-			Х			1	\$500.00	\$500.00	Washington (WJLA)		10/22/20
14.0	Normal Line / SPOT	10/22/20-10/22/20	3	:30	7:57:56P- ABC-20/20: A Special Edition				1				1	\$2,200.00	\$2,200.00	Washington (WJLA)		10/22/20
15.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	7:57:56P- ABC-Shark Tank (Friday)	1	-			Х			1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
16.0	Normal Line / Football	10/24/20-10/24/20	3		11:59A- Sports-ABC College Football Early	1					х		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
17.0	Normal Line / Football	10/24/20-10/24/20	3	:30	3:30P- Sports-ABC College Football Late	1	-				х		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
18.0	Normal Line / Football	10/24/20-10/24/20	3	:30	7:30P- Sports-ABC College Football Prime	1	-				х		1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/22/20
19.0	Normal Line / SPOT	10/25/20-10/25/20	3	:30	10P- ABC-Card Sharks (Sunday)	1						Х	1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
20.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	11:35P- ABC-Jimmy Kimmel	1				Х			1	\$300.00	\$300.00	Washington (WJLA)		10/22/20
					CON	FIF	RM/	AΤ	ION	CC	NC	ΓR	AC	Γ				
Accepted	l-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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		Contract #	4587542	Date Entered	10/22/20	Washington (WJLA	-	
		Schedule Dates	10/22/20-10/26/20	Last Modified	10/22/20	By Broadcast Month	Spots	Rate
	WJLA	Advertiser	Friends Of Mark Warner-Senate-D (31789)	Entered By	Alexa Schram	Oct. 2020 Nov. 2020	26 5	\$20,050.00 \$1,650.00
obc	1100 Wilson Blvd, 6th Floor	Agency	Greer Margolis Mitchell, Burns & Associates-Wash	CO-OP External #	No	Grand Total:	31	\$21,700.00
	Arlington, VA 22209	Product	TOLITICAL CANDIDATE (113) (1100)				31	Ψ21,700.00
		Brand		Demo				
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Annual Member			
		Sales Office	WJLA/GJLA/EJLA	Package Deal				
Greer Margolis Mitchell, B	urns &	Buyer Name	Furman, Mike	Commission %	15.00			
Associates-Washington		Phone/Fax	/	Commission	\$3,255.00			
3050 K St NW		CPE	9023	Net Total	\$18,445.00			
Suite 100 Washington, DC 20007		Account Types	Local/Political Candidate Agency BRD	Sales Tax				
washington, DC 20007		Billing Type	Standard					
		Comments	10/23-10/26					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	9P- ABC-20/20 (Friday)					1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/22/20
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					CON	AL IL	<b>SIVI</b>	ΑI	IUI		ON	ΙΓ	KAC	I				
Accepted-	Agency/Advertiser:			Date:	Accepted-S	station:								Date:	Comments:			

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